

AMALJITH PK

DIGITAL MARKETER

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CAREER OBJECTIVE

Experienced Digital Marketer with a strong background in SEO, social media, and online advertising. Skilled in creating and managing campaigns that boost website traffic, engage audiences, and drive conversions. Proficient in using tools like Google Analytics and AdWords to track and improve campaign performance. Known for a data-driven approach and a focus on delivering results.

ACADEMIC HISTORY

Adidem Academy , Manjeri <ul style="list-style-type: none">Diploma in Digital Marketing	2024
Government Industrial Training Institute Areacode <ul style="list-style-type: none">Welder (NSQF)	2019-2020

CERTIFICATION

Social Media Certified <ul style="list-style-type: none">Hubspot Academy	2024
Google Ads Search Certification <ul style="list-style-type: none">SkillShop	2024
Fundamentals Of Digital Marketing <ul style="list-style-type: none">Google	2024

SKILLS

Hard Skills

- Digital Marketing Strategy SEO | SMM | SEM
- Content Creation
- Google Analytics
- Canva | Wordpress

Soft Skills

- Effective communication skill
- Strong organizational skill
- Ability to handle multiple task and work
- Good commanding power

ADDITIONAL ACTIVITIES

- Languages:** Malayalam, English,
- Experience:** Presently working in YOWAYS IT SOLUTIONS PVT LTD.CHEMMAD, Malappuram Since June, 2021 to till date. In KFON (Kerala Fiber Optic Network Under Govt of Kerala) Installation.
- And also Work With an Event Management Team As a Supervisor in 6 years for Co ordinating Events and Business Meetings.