

AMALJITH PK

DIGITAL MARKETER

9645012431 | Manjeri, Malappuram, Kerala, India | amalshapk27@gmail.com | <https://amalsha.com/> |
<https://www.linkedin.com/in/amaljith-pk-4734ba314/>

CAREER OBJECTIVE

Experienced Digital Marketer with a strong background in SEO, social media, and online advertising. Skilled in creating and managing campaigns that boost website traffic, engage audiences, and drive conversions. Proficient in using tools like Google Analytics and AdWords to track and improve campaign performance. Known for a data-driven approach and a focus on delivering results.

EXPERIENCE

Digital Marketing Currently working

- Brandvok- Advertising Agency - Thrissur

Digital Marketing Intern

- Adidem Creative - Advertising Agency - Manjeri

EDUCATION

Adidem Academy , Manjeri

- Diploma in Digital Marketing

2024

Government Industrial Training Institute Areacode

- Welder (NSQF)

2019-2020

CERTIFICATION

Social Media Certified

- Hubspot Academy

2024

Google Ads Search Certification

- SkillShop

2024

Fundamentals Of Digital Marketing

- Google

2024

SKILLS

Hard Skills

- Digital Marketing Strategy SEO | SMM | SEM
- Google Ads
- Google Analytics
- Canva | Wordpress

Soft Skills

- Effective communication skill
- Time Management
- Ability to handle multiple task and work
- Good commanding power

ADDITIONAL ACTIVITIES

- **Language** : Malayalam, English,
- **Experience** : Presently working in YOWAYS IT SOLUTIONS PVT LTD.CHEMMAD, Malappuram Since June, 2021 to till date. In KFON (Kerala Fiber Optic Network Under Govt of Kerala) Installation.
- And also Work With an Event Management Team As a Supervisor in 6 years for Co ordinating Events and Business Meetings.